



MODA E DESIGN A XI'AN

18-03-2019 ore 9,00
Palazzo Clerici
Via Clerici 5, Milano

LE FRONTIERE DEI CONSUMI IN CINA

西安的时尚与设计
中国消费的前沿



STRUCTURE

- GREETINGS
- INTRODUCTORY MAIN SPEECH
- FASHION AND DESIGN IN CHINA SESSION
- XI'AN FOCUS SESSION

MODERATOR

- Marco Tortoioli Ricci, President Aiap

AGENDA

9.00-9.30 REGISTRATION

9.30-10.20 INSTITUTIONAL GREETINGS

- Michele Geraci, Undersecretary of State, Ministry of Economic Development
- Milan Chinese Consul, TBC
- Municipality of Milan, TBC
- Alberto Bombassei, President, Fondazione Italia Cina
- Zhong Hongjian, Gaoxin District Party Secretary General

10.20-10.40 MAIN SPEECH

- Giuliano Noci, Deputy Rector for China, Politecnico di Milano

10.40-11.10 FASHION AND DESIGN IN CHINA SESSION

- Luca Stabile, Director, Arup Office in Milan
- Carlo Capasa, President, Camera Nazionale della Moda Italiana

11.10-11.40 COFFEE AND TEA BREAK

11.40-12.40 XI'AN FOCUS SESSION

- Filippo Fasulo, Scientific Coordinator, Center for Business Research Fondazione Italia Cina
- Paolo Carrino, Director
- Cai Xichun, Xi'an Fashion Town Management GM
- Cao Jing, Xi'an High-tech Zone International Community Management Office Deputy Director

12.40-13.00 Q&A

13.00-14.00 NETWORKING LUNCH

14.30-15.00 MOU SIGNING CEREMONY

